



WHERE CAPITAL, RIGHTS AND DISTRIBUTION CONVERGE

How can screen IP be structured, protected and monetized across platforms and territories?

Media Capital Exchange is an invitation-only global salon circuit that brings senior decision-makers into intentionally limited, independent rooms for executive intelligence, curated introductions and structured post-salon follow-through. Each salon is scheduled around a major market and focused on the capital, rights and distribution decisions shaping long-term screen IP value.

ONE MARKET. ONE INTENTIONALLY LIMITED ROOM. ONE FOCUSED CONVERSATION.

CURATED BY DESIGN | Invitation-led, senior executive room.

MARKET-TIMED | Breakfast, luncheon or mixer placed around core programming.

BUILT FOR CONTINUITY | Defined intelligence and relationship follow-through beyond the salon.

WHO IS IN THE ROOM

- Studio, platform and production leaders
- Institutional media, private-capital and family-office leaders
- Cross-border rights holders, producers and distributors
- Fintech, payments and enabling-infrastructure partners

PARTNER VALUE

- Category-aligned positioning in a curated executive environment
- Hosted participation shaped around strategic objectives
- Curated introductions across capital, rights and distribution
- Full-circuit or market-specific engagement
- Post-salon intelligence and relationship follow-through

THE 2026 GLOBAL SALON CIRCUIT

MARKET + HOST DATES	PROPOSED SALON	STRATEGIC FOCUS
Durban FilmMart Durban Oct 9-12	OCT 10*	Finance-Ready by Design Structures that protect ownership from inception.
MIPCOM Cannes Cannes Oct 12-15	OCT 13*	Capital, Rights & Emerging Distribution Monetizing IP across platforms and territories.
MIP Africa Cape Town Oct 28-30	OCT 29*	African IP at Scale Rights-led pathways for global growth.
American Film Market Los Angeles Nov 10-15	NOV 11*	Beyond the Single Sale Expanding long-term value through multi-market circulation.

**Proposed salon dates are subject to final venue and partner coordination.*

PARTNERSHIP PATHWAYS | Founding Partner | Strategic Circuit Partner | Market Salon Partner | Supporting Market Partner
NEXT STEP | Schedule a 30-minute partnership working session to align market scope, category integration, hosted participation and partnership objectives.

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*Media Capital Exchange salons are independent activations scheduled around the listed host markets and are not produced by or affiliated with those organizations.
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